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FOR IMMEDIATE RELEASE

**BRIAN FRIED JOINS SHARK TANK'S DAYMOND JOHN ON STAGE AT THE LONG ISLAND
ENTREPRENEURSHIP CONFERENCE 2018.**

An event that gathers entrepreneurs, CEOs, and future leaders of innovation.

Long Island, N.Y. -- Inventor Brian Fried is bringing his insight and leadership to the stage of this year's Long Island Entrepreneurship Conference 2018 (LIEC18). Joining the list of conference speakers, including CEO of FUBU, Daymond John, Fried will bring a wealth of knowledge talking through invention idea development to commercialization through licensing and manufacturing.

The conference is a one-day event held Sept. 29 at the Long Island Marriott in Uniondale, N.Y. Doors open at 8 a.m. Registration and tickets are available in advance at the website. General admission tickets start at \$300, with a limited number of premiere and VIP level tickets available.

This event gathers over 500 entrepreneurs and industry leaders for a day filled with networking, training resources, breakout sessions and access to information. Shark Tank's Daymond John will be providing a keynote address, book signing and Q&A. The agenda is filled with many industry leaders and executives discussing growing your business, monetizing networks, developing a strong brand, and other topics related to business and entrepreneurship. Opening remarks will come from Nassau County Executive, Laura Curran.

"It's a one of a kind event," Brian Fried, President of Inventor Smart, said about participating as one of this year's speakers. "It's a great opportunity for the entrepreneurial community to come together and gain insight and access to information to help them become successful."

Fried's expertise comes with over 15 years of experience as a mentor to inventors, including celebrities. He is the author of *Inventing Secrets Revealed* and *You & Your Big Ideas*. A thought-leader of the industry, Fried has been featured with products on As Seen On TV, home shopping channels, catalogs and online retailers through licensing and manufacturing. With his consultancy Inventor Smart, Fried aids clients through constructive feedback, product development and more help them bring their ideas to market. The Founder and President of the Long Island Entrepreneurs Club most recent appearance includes this year's Invention-Con hosted by the U.S. Patent and Trademark Office.



For more information on the Long Island Entrepreneur Conference 2018 visit the website at www.liece2018.com. For questions regarding conference speaker Brian Fried and Inventor Smart, please contact jess@morethanpress.com or visit www.brianfried.com and www.inventorsmart.com.

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